

Sen. Tom Daschle
Attn: Steve Erpenbach
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Sioux Falls, SD 57101

Sen. Tom Johnson
715 Minnesota Ave
Sioux Falls, SD 57104

Federal Communications Commission
445 12th St. SW
Washington, DC 20554

RECEIVED

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Federal Communications Commission
Office of the Secretary

To the above:

My name is Grant E. Peterson. I live at 207 Half Moon Road in Brookings, SD. I am currently an employee of Waitt Radio---namely KJJQ AM, KKQQ FM and KDBX FM.....the first two licensed from Volga, SD and the other from Clear Lake, SD.

By writing this letter I may jeopardize my current part time job as an announcer on KJJQ AM Radio. I do an afternoon entertainment/talk program called South Dakota's Great Afternoon Smorgasbord.

I have been in radio in Brookings since 1963, including a number of years at KBRK AM and FM, the other two stations in Brookings, now owned by Three Eagles Communications.

At this time Three Eagles has made an offer to buy KJJQ, KKQQ and KDBX from Waitt Radio and seeks FCC approval.

I would be opposed to the FCC allowing this to happen.

It would mean that all 5 of the Radio Stations operating out of studios in Brookings would be under one single ownership.

That would mean that one philosophy only would be the influence of all 5 stations.

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That would mean that there would be just one news department for all 5 stations.

That would mean that all sports would be under the influence of just one owner.

That would mean that rate structure would be under just one management system.

Let me give you just one very recent example of how this could effect the "public service" that a radio station can provide....

There's the Brookings County Historical Society.....a small group of people who have donated time and dollars over several years. This is a non profit organization that has several buildings in Volga displaying various artifacts and information. It is open from Memorial Day thru Labor Day each year from noon to 4 p.m. It is open 7 days a week. All the hours of the "staff" are donated. Absolutely nobody gets any pay. The stations owned by Three Eagles recently submitted a proposal stating that if the Society spent 100.00 in advertising, then they would receive several "bonus" announcements.

I, in my program, GIVE the Society hundreds of dollars in free publicity every year, including free 30 second announcements. In fact, we even do the show live from their headquarters once a year FOR FREE.

Now...the point I make.... If ALL the stations operating from studios in Brookings were under one ownership..... Do you REALLY think that the Brookings County Historical Society would get any "free" publicity ?
I think not.....

A small market such as ours certainly would not benefit from one single owner.

We need a competitive atmosphere to continue to provide the very best in service to our community.

A single ownership will cause "dollar driven" service to many many small public services as I have just described.

If the approval of the Brookings stations...and the proposal to also buy ALL of the Watertown, SD stations were to happen it would be a very bad thing for the Northeastern quarter of South Dakota. An area already with low population and low income.

It would be a market driven by greed for the almighty dollar....and not the basic reason that licenses are granted.....TO PROVIDE PUBLIC SERVICE to the area that the stations serve.

Sincerely

A handwritten signature in black ink, reading "Grant E. Peterson". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Grant E. Peterson
207 Half Moon Road
Brookings, SD 57006